

**Franklin-Randall PTO Board Meeting**  
**1/14/25 5:30pm**  
Bayview Community Center  
103 La Mariposa Lane, Madison, WI 53715

**Attendees:** Mickey Willis, Caitlin Voegelé, Lisa Hawk, Ashley Russell, Colleen Manner, Vickie Eiden, Kemper Smith, Ashley Check, Dr. Danyelle Wright, Samip Kothari, Nate Schorr (Bayview), Emily Powers.

**Call to order:** 5:36pm

**Minutes:** Lisa motions to approve, Colleen seconds, motion carries.

**Bayview Tour & Overview – Nate Schorr:**

Bayview is a non-profit that does two things:

1. Housing provider (500 current tenants), mostly section 8 housing, independently operated non-profit. Racial & ethnic makeup is changing post-redevelopment. Used to be 300ish tenants that were 60% southeast asian, 20-25% Latinx, 15-20% African-American & African immigrant. They have had 40+ new families in – community makeup is 45% southeast asian, 40% African-American and African immigrant. Lots of young black families moving in. Average household income \$16k/yr.
2. Community center/community service provider – offers after school programming for elementary ages & teens, adult education, food pantry, community meals, social activities for seniors. Has activities happening 8am-8pm. 80% of services are utilized by people who live here.

- Opened housing applications for 2 weeks for 40 units and got 500 applicants. Pulled a lottery.
- New families with kids started moving in in August.
- They are adding 200 families. About 8 families per month – 4 in the beginning, 4 in the middle.
- Elementary program has doubled in size in the past few months.
- 15% used to have IEP, now 36% have IEP.
- Lots of increased social needs – abuse, housing insecurity, etc. Hired a social worker to check in with every family before they move in and stabilize them.

How can the PTO get more Bayview parents involved in meetings? Space is available to have meetings. Can have events here to be accessible. Close proximity and easily accessible. Bayview has history of being closed off – it's a current goal to open. It's a resource and convening place for all families. There's a lot of need and a lot of opportunities for families, would like to bring more people in to the building.

Plan to do playdate on new playground.

Will make a bus stop to offer transportation for children's museum night.

PEG group meetings.

Dr. Wright – connected with 100 black men? Dr. Rose could have Saturday School here. Will connect. Black men in the community come in and tutor – goal to offer literacy support.

Space is available if people have ideas. Could rotate PTO meetings in here? Add Bayview to rotation – Franklin, Randall, Bayview.

PTO donates \$1000 annually – could see if they need something more or special.

### **Principal Updates – Dr. Danyelle Wright:**

Recent events at Randall:

- Multico – high school students from an application class for juniors and seniors at West: they create stories that embrace diversity, then tours elementary schools to perform as a class finale. It's a very creative, authentic, enriching arts experience for kids. Brought a lot of joy.
- Pop-up Strings concert – right before break, kids played around the school, very fun.
- Celebrated staff before break.

Actively building schedule for Read Your Heart Out.

### **Principal Updates – Emily Powers:**

Franklin fun before winter break – 5k gingerbread theme: looking for “Ginge-y” and making gingerbread houses.

Gift drives – social work office worked to host pick up for families at Franklin. Families were very appreciative.

### **Population Increases at both schools:**

- Schools experiencing continuous growth this year – +39 at Franklin, +52 at Randall since first day of school, which is after the enrollment rush in August.
- MMSD is aware of the situation – staff allocation is coming up, then will have a more clear picture for next year.
- At Randall 40% have IEPs and have gotten support with limited term SEA x 2.
- Have been connecting with other local elementary schools to share experiences.
- General discussion on challenges with school system design and rapid change our community is experiencing.
- District leadership cannot make staffing decisions until students walk in the door.

### **Ways to support teachers:**

- Thank you for PTO volunteers at Randall.
- Staff is tired and could use support and random acts of kindness. Small things make a big difference.
- Dr. Wright is opening “Donuts with Danyelle” for teachers to come in and talk while a sub covers their classes.

### **Read Your Heart Out:**

- Black student population at Randall has almost doubled in 18 months – trying to figure out how to support and connect with everyone.
- 2/10 & 2/20 – looking for black professionals to come read.

- Will do a luncheon to feed families and readers on 2/11. Have 8-9 subs arranged. Would love volunteers to come in and support this event.
- Goal is to focus on African American community and involvement.
- Franklin is intentional about having books with black characters, by black authors, for guests to read.
- Also offering alternative opportunities for involvement.

### **Treasurer Report & Fall Fundraising update – Lisa & Ashley C.:**

- Fall fundraiser has raised \$17,661 (budget was \$11,000). Keep in mind for next year's budget that one family donated \$5,000.
- Approved \$1,500 + \$500 extra for grants already
- Parking is \$4,732 over estimate. Total \$40,732 + \$14,000 from UW athletics = \$54,732 total (budget was \$50,000).
- Interest income should come in as expected
- Box tops under at \$65 (budget \$500)
- Glow Ball – trying new things, costs will increase, but income should also increase
- Most spending on track
- \$800 left in discretionary fund
- Will have \$8,500-49,500 in excess funds

Draft proposal for extra funds from Lisa:

- Increase social justice fund \$1,000/school (including \$1,000 already spent on winter gear based on anticipated grant funding that did not come through)
- Snack Pantry – add \$300 per school (funds already exhausted)
- Franklin asked for volleyball stands – \$636
- Popcorn – additional \$500
- Glow Ball – \$1,000
- Community Closet shelving – \$500
- Teacher Appreciation – \$750 per school
- Grants – \$321 (peer mentoring request)
- Move any remaining to PTO discretionary

Samip moves to approve budget Lisa recommended, Ashley R seconds, motion carries.

Side discussion: PTO planning winter clothing drive at end of April this year to have donated gear ready for next year. A lot of the new enrollments do not have basic needs (winter gear) covered, so schools are spending a lot of money to get them set up.

### **Super Science Sunday – Samip:**

- Event will be on Sunday this year due to other school events on March 15.
- Will be Sunday, 3/16 at Randall, 9am-noon.
- Almost everyone who showed last year will be doing it again, with some additions.
- Just needs day of volunteers to direct and welcome
- Discussion on having another smaller event at Bayview too
- Will also create sign up for snack donations for exhibitors/presenters

- Trying to get some student involvement, but teachers don't have time to manage student projects

#### **2025-26 PTO Board Planning – Caitlin:**

- Mickey will not be co-pres, but will be staying on board.
- Sarah will be stepping down from VP
- Working on succession planning
- Glow Ball is challenging without lead – we cannot do big things without volunteers.
- If anyone has something they need budget funding for there is a planning meeting in April.

#### **Valentine's Day Newsletter – Vickie:**

- Discussion on PTO newsletter coming out on Valentines Day. Ideas: a love letter from the PTO highlighting things we've funded and are doing, could do shout outs from kids to parents, could be great way to thank donors.

#### **John Wallace update:**

- PTO \$1,130 sent to John while he's recovering. He was very thankful for the gift.
- Dr. Wright is planning for last day Feb 14. John should be back on 2/17.

**Adjourned:** 7:10pm